



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Political Strategy Group, LLC
PO Box 1763
Orange Beach, AL 36561

CONTRACT

<u>Contract / Revision</u> 1787406 /		<u>Alt Order #</u> 08750924
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 07/25/17 - 08/20/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 08/11/17 / 08/11/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	WSFA	08/14/17	08/15/17	NET Early Today ON	4x-430x		:30				NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$3.00				
5	WSFA	07/31/17	08/11/17	Today in Alabama 5am	5-530a		:30				NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$85.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$85.00				
6	WSFA	08/14/17	08/15/17	Today in Alabama 5am	5-530a		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$85.00				
7	WSFA	07/31/17	08/11/17	Today in Alabama 530a	528am-6am		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$100.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$100.00				
8	WSFA	08/14/17	08/15/17	Today in Alabama 530a	528am-6am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$100.00				
9	WSFA	07/31/17	08/11/17	Today in Alabama	6a-7a		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$175.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$175.00				
10	WSFA	08/14/17	08/15/17	Today in Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
11	WSFA	07/31/17	08/11/17	NBC Today Show	7-9am		:30				NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$115.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$115.00				
12	WSFA	08/14/17	08/15/17	NBC Today Show	7-9am		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$115.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision	Alt Order #
1787406 /	08750924

Contract Dates	Product	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/11/17 / 08/11/17

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Start Date	End Date	Weekdays	Spots/Week	Rate																																																						
13	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$45.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 08/07/17</td><td>08/13/17</td><td>-----1-</td><td>1</td><td>\$45.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 08/07/17	08/13/17	-----1-	1	\$45.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																						
Week: 08/07/17	08/13/17	-----1-	1	\$45.00																																																						
14	WSFA	08/06/17	08/13/17	NET NBC Sunday Today Shc7-8a			:30				NM	3	\$135.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 07/31/17</td><td>08/06/17</td><td>-----S</td><td>1</td><td>\$45.00</td></tr><tr><td>Week: 08/07/17</td><td>08/13/17</td><td>-----S</td><td>2</td><td>\$45.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 07/31/17	08/06/17	-----S	1	\$45.00	Week: 08/07/17	08/13/17	-----S	2	\$45.00																														
Start Date	End Date	Weekdays	Spots/Week	Rate																																																						
Week: 07/31/17	08/06/17	-----S	1	\$45.00																																																						
Week: 08/07/17	08/13/17	-----S	2	\$45.00																																																						
N 15	WSFA	08/06/17	08/13/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$45.00																																													
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Week: 08/07/17	08/13/17	-----S	2	\$45.00																																																						
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																		
2	WSFA	08/07/17-08/13/17	NET NBC Meet The Press	8-9a	-----Su	:30	\$45.00	NM																																																		
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3	WSFA	08/07/17-08/13/17	NET NBC Meet The Press	8-9a	-----Su	:30	\$45.00	NM																																																		
Credited																																																										
16	WSFA	08/06/17	08/13/17	WSFA News Sunday AM	9-930a		:30				NM	2	\$40.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 07/31/17</td><td>08/06/17</td><td>-----S</td><td>2</td><td>\$20.00</td></tr><tr><td>Week: 08/07/17</td><td>08/13/17</td><td>-----S</td><td>1</td><td>\$20.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 07/31/17	08/06/17	-----S	2	\$20.00	Week: 08/07/17	08/13/17	-----S	1	\$20.00																														
Start Date	End Date	Weekdays	Spots/Week	Rate																																																						
Week: 07/31/17	08/06/17	-----S	2	\$20.00																																																						
Week: 08/07/17	08/13/17	-----S	1	\$20.00																																																						
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																		
2	WSFA	08/07/17-08/13/17	WSFA News Sunday AM	9-930a	-----Su	:30	\$20.00	NM																																																		
Credited																																																										
17	WSFA	07/31/17	08/11/17	NBC Today 2	9-10am		:30				NM	10	\$500.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 07/31/17</td><td>08/06/17</td><td>MTWTF--</td><td>5</td><td>\$50.00</td></tr><tr><td>Week: 08/07/17</td><td>08/13/17</td><td>MTWTF--</td><td>5</td><td>\$50.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 07/31/17	08/06/17	MTWTF--	5	\$50.00	Week: 08/07/17	08/13/17	MTWTF--	5	\$50.00																														
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Week: 07/31/17	08/06/17	MTWTF--	5	\$50.00																																																						
Week: 08/07/17	08/13/17	MTWTF--	5	\$50.00																																																						
18	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30				NM	1	\$50.00																																													
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Week: 08/14/17	08/20/17	1-----	1	\$50.00																																																						
19	WSFA	07/31/17	08/03/17	NBC Today Show 3	10-11am		:30				NM	4	\$200.00																																													
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Week: 07/31/17	08/06/17	MTWT---	4	\$50.00																																																						
20	WSFA	08/07/17	08/11/17	NBC Today Show 3	10-11am		:30				NM	5	\$250.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 08/07/17</td><td>08/13/17</td><td>MTWTF--</td><td>5</td><td>\$50.00</td></tr></table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 08/07/17	08/13/17	MTWTF--	5	\$50.00																																			
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Week: 08/07/17	08/13/17	MTWTF--	5	\$50.00																																																						
21	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00																																													
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Week: 08/14/17	08/20/17	1-----	1	\$50.00																																																						
22	WSFA	07/31/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	10	\$1,000.00																																													
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23	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00																																													
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Week: 08/14/17	08/20/17	1-----	1	\$100.00																																																						
24	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	10	\$600.00																																													

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1787406 /	08750924

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	08/11/17 / 08/11/17

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Week:		07/31/17	08/06/17	MTWTF--				5	\$60.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$60.00				
25	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$60.00				
26	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$75.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$75.00				
27	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$75.00				
28	WSFA	07/31/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	10	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$185.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$185.00				
29	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$185.00				
30	WSFA	07/31/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$350.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	6	WSFA	08/07/17-08/13/17	WSFA 12 News at Six - MF	6-630pm	MTuWThF----	:30		\$350.00		NM		
				Credited									
31	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$350.00				
32	WSFA	08/05/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$80.00				
Week:		08/07/17	08/13/17	-----1-				1	\$80.00				
D 33	WSFA	08/06/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	0	\$0.00
34	WSFA	07/31/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$90.00				
Week:		08/07/17	08/13/17	-----S				1	\$90.00				
35	WSFA	07/31/17	08/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$275.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$275.00				
36	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$275.00				
37	WSFA	08/05/17	08/13/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1787406 /	08750924

Contract Dates	Product	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/11/17 / 08/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$175.00				
Week:		08/07/17	08/13/17	-----1-				1	\$175.00				
38	WSFA	08/06/17	08/13/17	WSFA 12 News at Ten - Sun 10-1030pm			:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$300.00				
Week:		08/07/17	08/13/17	-----1				1	\$300.00				
39	WSFA	07/31/17	08/13/17	NBC Early Today	4XM-430XM		:30				NM	8	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWT---				4	\$3.00				
Week:		08/07/17	08/13/17	MTWT---				4	\$3.00				
40	WSFA	07/31/17	08/13/17	Today in Alabama 430am	430-5a		:30				NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$5.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$5.00				
41	WSFA	08/14/17	08/15/17	Today in Alabama 430am	430-5a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$5.00				
42	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$150.00				
43	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	M-----				1	\$90.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/14/17-08/20/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$90.00		NM		
	Credited												
44	WSFA	08/06/17	08/13/17	NBC Early Today	4XM-430XM		:30				NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$3.00				
Week:		08/07/17	08/13/17	-----S				1	\$3.00				
45	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$150.00				
46	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
47	WSFA	08/09/17	08/13/17	Last Call With Carson Daily L	1235-105x		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$5.00				
48	WSFA	08/09/17	08/13/17	HARRY	2-3p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				2	\$25.00				
N 49	WSFA	08/07/17	08/07/17	INSIDER, THE	130-2p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	M-----				1	\$45.00				
Totals								0.00				183	\$20,306.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1787406 /	08750924

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	08/11/17 / 08/11/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/15/17	183	\$20,306.00	(\$3,045.90)	\$17,260.10
Totals	183	\$20,306.00	(\$3,045.90)	\$17,260.10

Signature: _____ **Date:** _____

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REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680 AUG11/17 12.25
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION ***CHANGES*** *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG11/17 12.25

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#15 MISSED: SUN/800A-900A 30S \$45.00 (AUG11/17)
OFFER: MON/130P-200P 30S \$45.00 PLS ADVISE.
CMT: URGENT! NO AVAIL. PLEASE CONFIRM ASAP! THANKS DENICE
JUL/17 \$.00 AUG/17 20306.00 CONTRACT TOTAL 20306.00
TOTAL SPOTS 183

MARKET TOTALS \$20,306 WSFA 100% WNCN 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
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JUL/17	\$.00	AUG/17	20306.00	CONTRACT TOTAL	20306.00
				TOTAL SPOTS	183

MARKET TOTALS \$20,306 WSFA 100% WNCN 0% WAKA 0% WCOV 0% CABL 0% WMMM 0% WIYC 0% ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680 HARRIS REPORT FROM STATION AUG11/17 16.09
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ ORDER WORKSHEET *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG11/17 16.09

REP: REV
OK'D M3
PLS CFM
THANKS RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE CONTRACT SCHEDULED FOR GENERATION
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.
M3 OK'D BUY#15 MISSED: SUN/800A-900A 30S \$45.00 (AUG11/17)
OFFER: MON/130P-200P 30S \$45.00 PLS ADVISE.
CMT: URGENT! NO AVAIL. PLEASE CONFIRM ASAP! THANKS DENICE

CONTRACT TOTAL 20306.00
TOTAL SPOTS 183